

02 — HEALTHCARE & REHABILITATION

Designing the Room Around Recovery

A patient's perspective on the environments recovery happens in — and what design can do about them. I spent months looking at ceiling tiles. This is what I wish those rooms, and the people in them, had been designed to do.

WHAT THE ROOM LEAVES WITH

- What patients hear underneath clinical language.
- Environment as an active part of the treatment plan.
- Immersion and nature exposure as practical, low-cost tools.
- How to hand agency back to someone who has lost most of it.

ABOUT JOE

Joe Jackson is a designer of 25+ years and the founder of Digital Landscaper and Artist Growth System. In June 2020 a car crash left him with a traumatic brain injury, a broken neck, and nearly a year in a wheelchair. The rebuild that followed became The Rebuild Method™ — the framework behind his keynotes. He speaks from the patient's chair and the designer's desk, currently traveling the country by RV.

ALSO AVAILABLE

- 01 You Don't Bounce Back — You Build Forward.
- 03 Intuitive Resilience™ for Creative Teams
- 04 The Rebuild Method™ Workshop

FORMAT

45 min

Hospitals · Rehab teams · Clinical conferences

Grand rounds or conference plenary

CE-friendly structure on request

Optional facility walkthrough add-on

FEE RANGE

\$3,000 – \$7,500

Travel from current RV location

Non-profit rates on request

TECHNICAL NEEDS

Wireless lavalier or headset mic

HDMI or USB-C to house projection, 16:9

Confidence monitor when available

Stage or floor — no lectern needed

Slides delivered 5 business days ahead

BOOK JOE

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