

FOR THE PERSON EXPLAINING THIS BOOKING INTERNALLY

What to tell your committee

Joe Jackson survived a car crash that took his mobility for a year, and rebuilt his life on purpose. He gives your audience the seven-move framework that came out of it — and sends everyone home with one honest next step.

WHAT ATTENDEES WILL EXPERIENCE

- A cold open told plainly, with no slides for the first ninety seconds. The room goes quiet on its own.
- A reframe that names why “bounce back” quietly keeps people stuck — the line most attendees repeat afterward.
- The seven moves of The Rebuild Method™, each paired with one story from the wheelchair year and one translation into your audience's work.
- A two-minute stillness practice the whole room does in their seats. This is the part people email about.
- A close where every person writes one committed next step, small enough that they'll actually do it.

WHO THE METHOD IS FOR

- Healthcare, rehabilitation, and patient-experience conferences.
- Leadership and all-hands meetings during hard, unchosen change.
- Wellness audiences thinking about the nervous system.
- Creative and design teams working through uncertainty.
- Faith-based conferences and church leadership gatherings.

WHO IT ISN'T FOR

- You want a medical protocol or a clinical prescription.
- You want a high-energy hype set to open a sales floor.
- You need a talk that promises a fixed timeline for healing.
- You want someone to tell the room to go back to who they were.

LINES YOU CAN QUOTE

“You don't bounce back. You build forward.”

“Gratitude is my attitude.”

“Resilience is a sequence, not a switch.”

HOW FAITH SHOWS UP

Faith is the foundation and Joe names it: God was present in his recovery — anger first, then prayer, forgiveness, gratitude. How much of that language appears is your call. Direct in a church; named once, plainly, in a hospital or corporate room. No altar call.

LOGISTICS AT A GLANCE

Keynote 45–60 min · short keynote 30 min · fireside · 2–4 hr workshop

Fee range \$3,000–\$7,500; travel at cost, non-profit rates on request

Wireless lavalier, 16:9 projection, confidence monitor when available

Best fit for rooms of 80–1,500 · slides and recap within 48 hours

BOOK JOE

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youbuildforward.com/speaking/organizer-talking-points

You don't bounce back. You build forward.

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